

# Bacab

La Veleta



Architecture,  
Art, Design & Community

2024  
Tulum, México.





# DREAMY CORNERS

The Romance of Contemporary  
Bohemian Mexico

Lalo Lugo, Muralist.  
Tulum, 2023



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Spaces that inspire with their  
unique bohemian aesthetic

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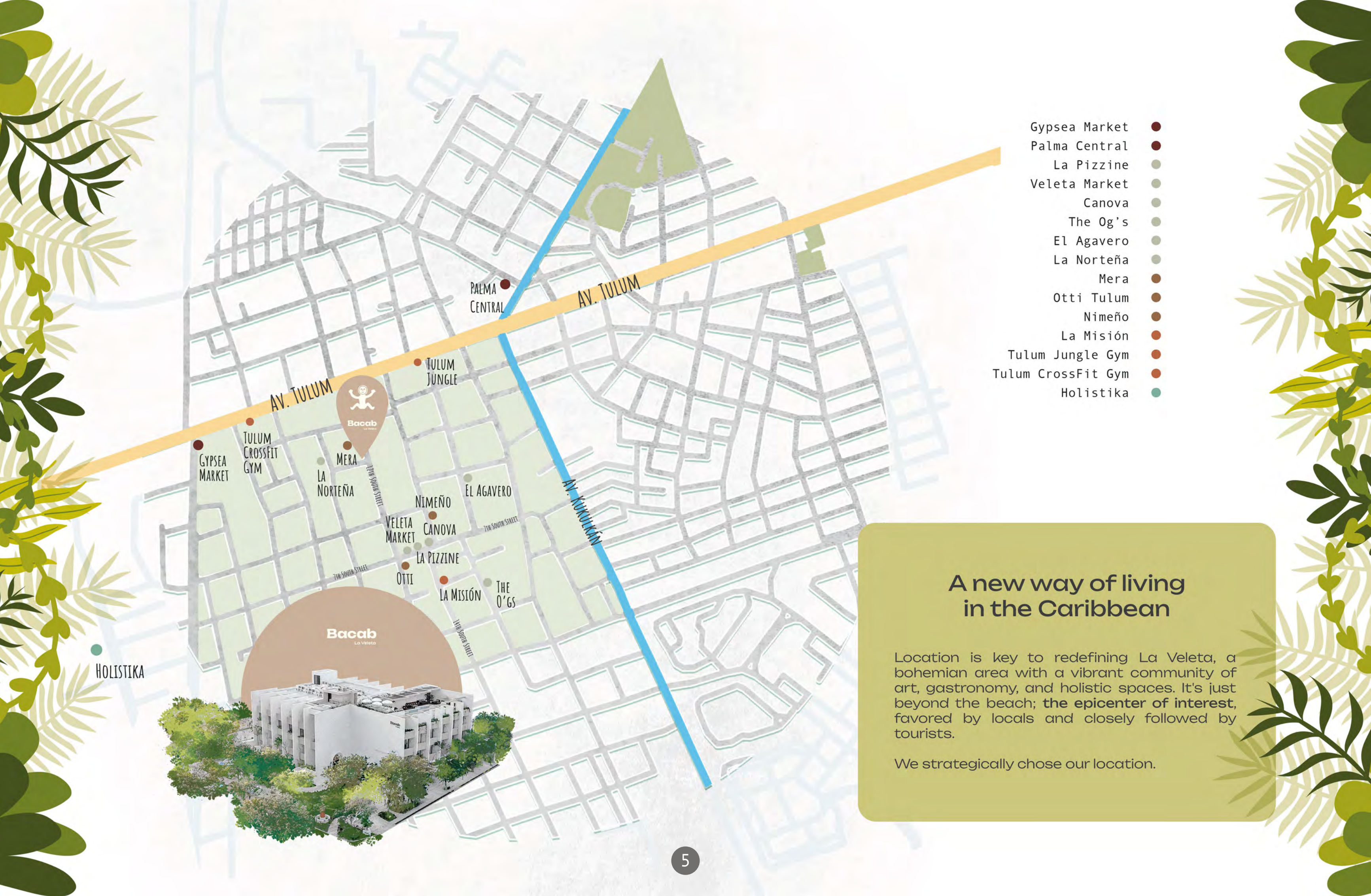
Discover spaces full of charm where  
tradition and modernity intertwine in  
perfect harmony.



# THE PRIVILEGE OF LIVING IN TULUM







- Gypsea Market
- Palma Central
- La Pizzine
- Veleta Market
- Canova
- The Og's
- El Agavero
- La Norteña
- Mera
- Otti Tulum
- Nimeño
- La Misión
- Tulum Jungle Gym
- Tulum CrossFit Gym
- Holistika

## A new way of living in the Caribbean

Location is key to redefining La Veleta, a bohemian area with a vibrant community of art, gastronomy, and holistic spaces. It's just beyond the beach; **the epicenter of interest**, favored by locals and closely followed by tourists.

We strategically chose our location.





## Crossroads

We aspire to be much more than just a residence; we are a *sanctuary* where *art, culture, and the good life* converge. We are passionately dedicated to creating an exceptional space where every detail inspires a *unique experience*. In an environment that celebrates *authenticity* and *diversity*, Bacab stands as both a home and a vibrant community, inviting you to explore the best of Tulum.





## | FIRST PLACE: PENINSULA AWARDS 2023



PHOTOGRAPHY: WACHO ESPINOSA



### Original Architecture

Bacab has established itself as a cultural and hospitality *icon* in the heart of La Veleta.

Discover an exceptional real estate project with an *innovative and human-centered vision*. Bacab offers four distinctive types of apartments, designed to meet the needs of both those seeking short stays and those looking to enjoy longer ones.

Bacab is an *oasis of experiences*, featuring exceptional hotel service, meticulous creative direction, cultural management, and a culinary proposal that will delight the senses. Every day at Bacab becomes a *unique adventure*.



# Hospitality

A refuge of details and a stage full of possibilities.



Hospitality at Bacab is evident in every corner, from the warm reception to the meticulous attention given to each event we offer. Here, every detail is designed to make you never want to leave.

Bacab is the result of the collaboration and creativity of professionals who have redefined the concept of hospitality, placing guests at the heart of their vacation experience. Beyond providing a simple stay, Bacab merges the vibrant essence of Tulum's creative community, delighting with events and activities that enrich the experience.



Our guests can immerse themselves in recreational and educational programs, such as yoga classes, dance, and physical training, or relax by our pool. Additionally, they will have the opportunity to meet and learn from resident artists, participate in workshops, and enjoy art exhibitions in our gallery. Our front garden is one of our signature features, with outdoor movies and classical music concerts providing memorable moments before dinner.



**Building bonds,  
developing the future**







## The Power of Empathy

### In Building the Future

In our journey of human exploration, we discover the *essence of building connections* as a symphony of *deep bonds*. Each encounter, each gesture of understanding and support, weaves the threads of the future we are creating together. By embracing the richness of our differences and the beauty of our similarities, we chart a path towards a brighter and more supportive tomorrow. Through service and *empathy*, each act becomes a brick in the construction of a resilient and cohesive community. In this process, we find that connecting with others is not just a virtue, but the *cornerstone of a more humane* and hopeful world. Building these connections is not only about recognizing our shared humanity but also about strengthening our ability to face future challenges with optimism and collaboration. Thus, by nurturing these *bonds*, we create a *social fabric* that supports the foundations of a more *prosperous* and united future for all.



No. 01

2024



Design  
must  
catalyze a  
positive  
chance

A refuge of details and  
a stage full of possibilities



# Bacab

La Veleta



## Invest with us









# OUR TYPOLOGIES



Hob Garden



Zac Unidad

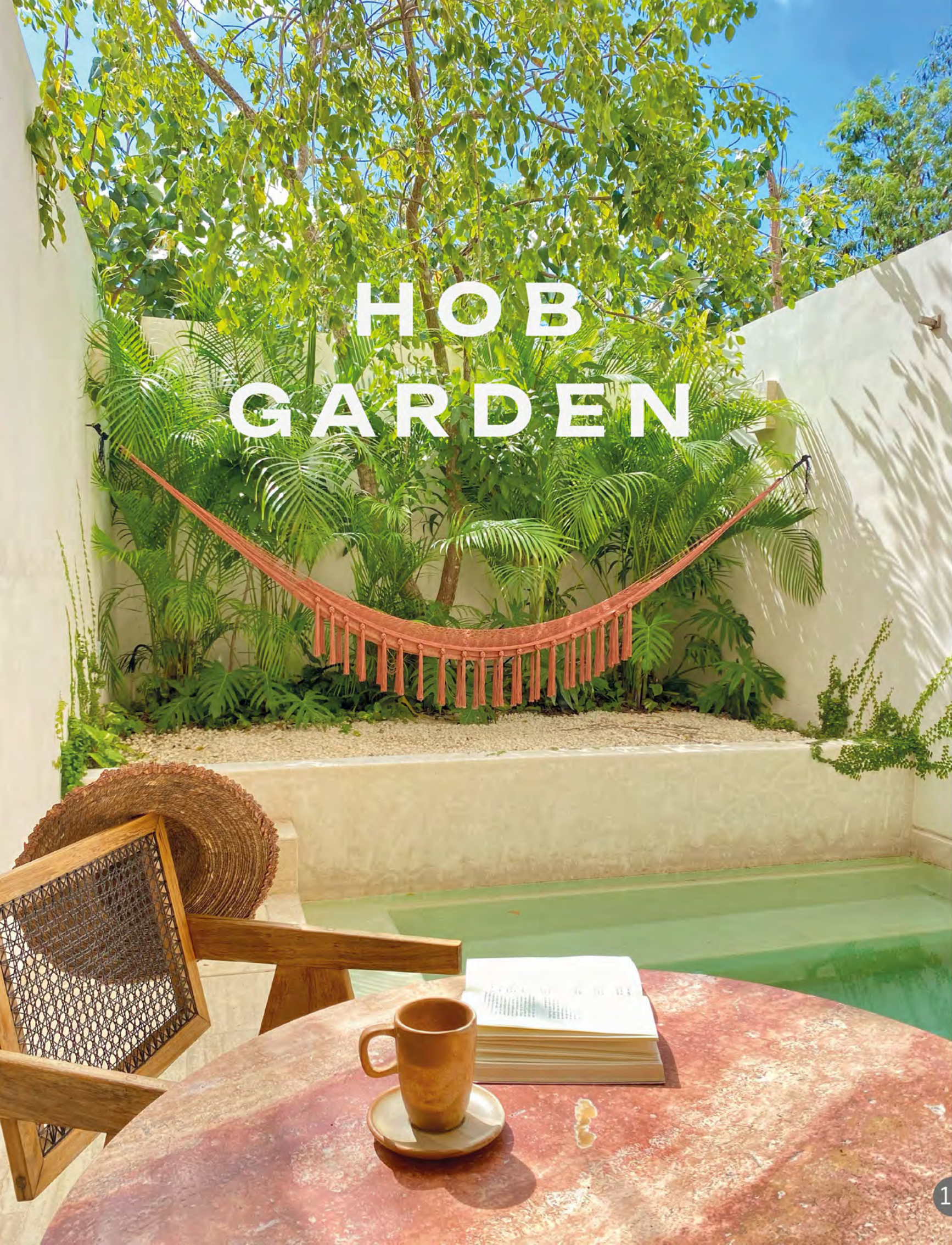


Can Unidad



Hos Penthouse



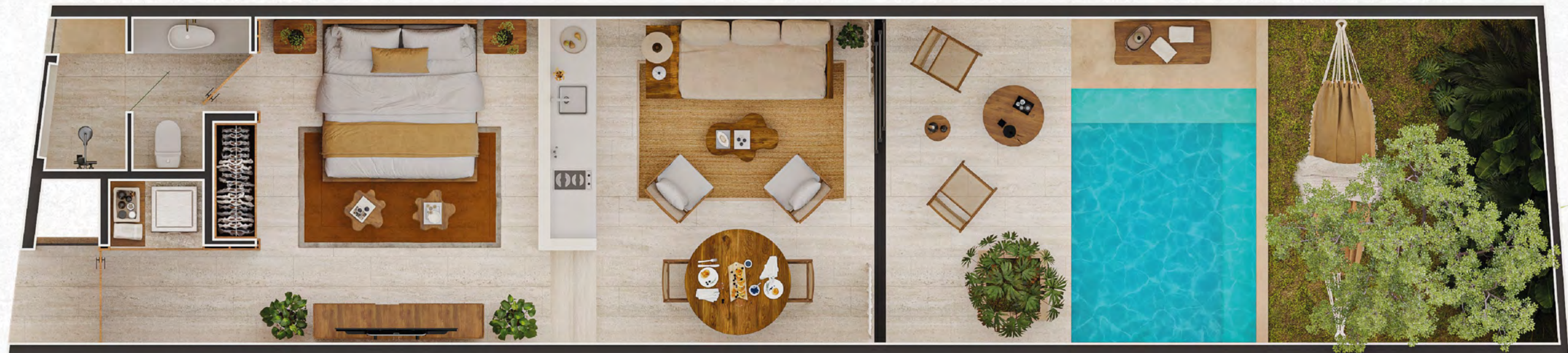




# Hob Garden

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- Int: 564.67  $ft^2$
- Ext: 363.39  $ft^2$
- Total: 928.06  $ft^2$









# Zac Unidad

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- Int: 564.49  $ft^2$
- Ext: 64.17  $ft^2$
- Total: 927.67928  $ft^2$





# C A N UNIDAD





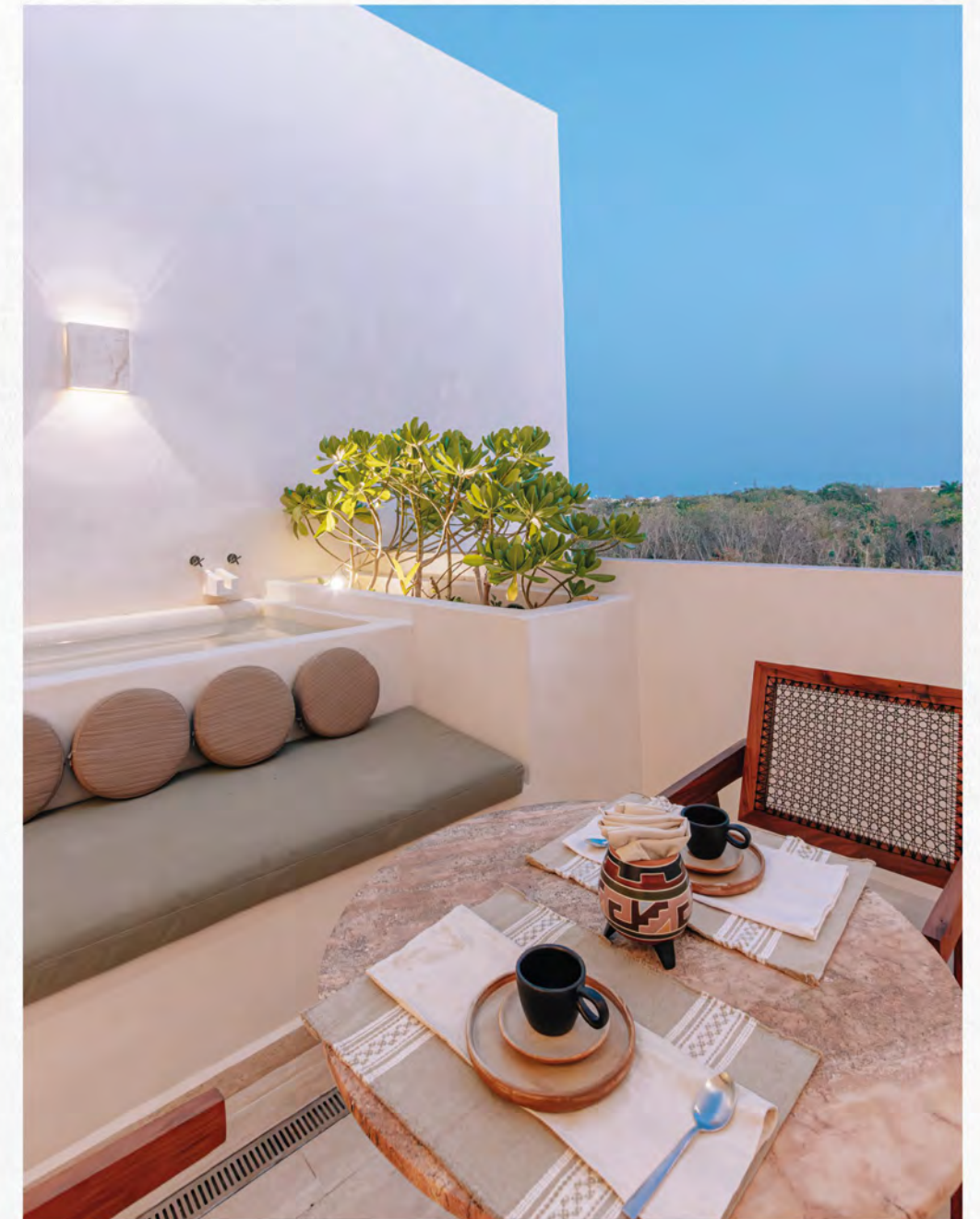
# Can Unidad

- Int: 512.36 *ft*<sup>2</sup>
- Ext: 63.94 *ft*<sup>2</sup>
- Total: 576.30 *ft*<sup>2</sup>





# H O S PENTHOUSE



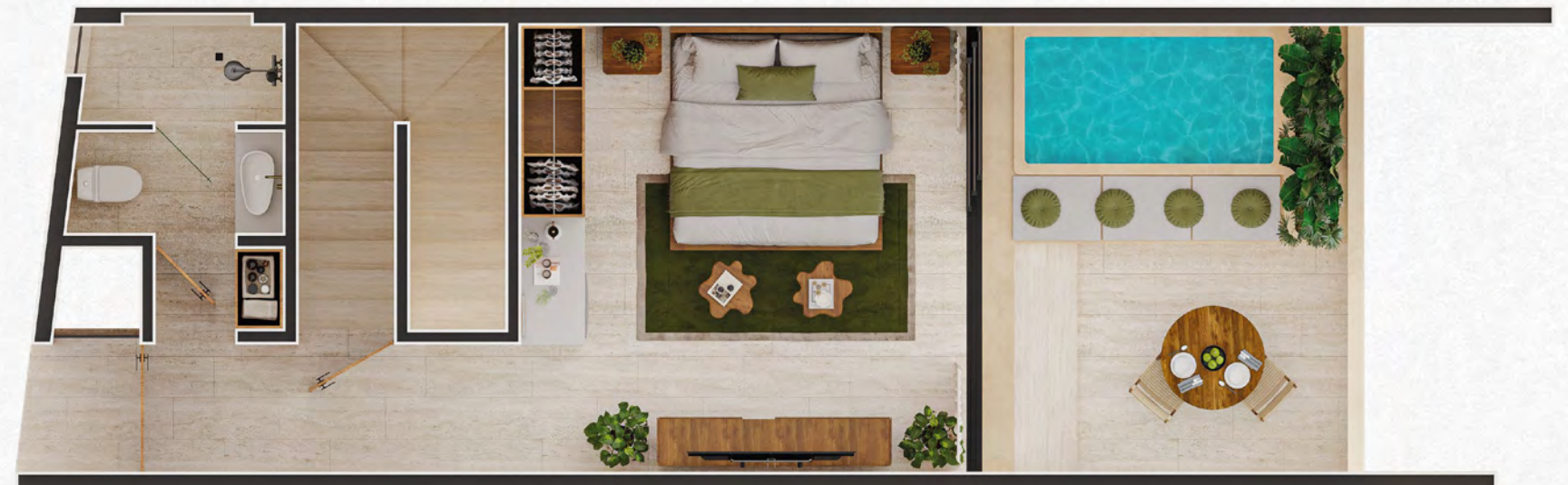


# HOS PENTHOUSE

- Int: 915.26272 ft<sup>2</sup>
- Ext: 170.37696 ft<sup>2</sup>
- Total: 1085.28008 ft<sup>2</sup>



\* Nivel 1



\* Nivel 2



# OUR PROGRAMS

## OUTDOOR CINEMA



## ECHOES COLLECTIVE



## WELLNESS



## MERA LAB





# OUTDOOR CINEMA

EVERY WEDNESDAY AT 8 PM



**Bacab**  
La Veleta



Enjoy outdoor movies under the stars



# ECHOES

C O L L E C T I V E



Nestled in the vibrant heart of Tulum, *Echoes Collective* emerges as a beacon of *innovation and intercultural dialogue*. This collective not only capitalizes on Tulum's global appeal as a vortex of creativity but is also dedicated to creating spaces for possibility, where the convergence of *talents and visions* from around the world fosters a fertile *exchange of ideas and experiences*. In this cultural melting pot, Echoes aims to be a catalyst that transforms *art and social interaction* into tools for the development and enrichment of the *community*. Our mission is to create environments where art is not only aesthetically appreciated but also serves as a bridge for rebuilding *human connectivity* and enriching *collective life*. By inviting critical debate and intercultural learning, Echoes Collective establishes itself as a hub for those seeking to deepen mutual understanding and explore new possibilities, continually emphasizing the importance of *humanization* in the face of technological advancement.



ECHOES COLLECTIVE PRESENTA:

# CULTURAL AFFAIRS

## Fandango

The fandango is a vibrant cultural celebration from Veracruz, Mexico. Centered on the music of son jarocho, it is a community festivity where jarana, requinto, and harp are played, accompanied by zapateado and improvised verses. It is a festive and social tradition that promotes togetherness and collective enjoyment. Participants gather around a platform where dancers showcase their skills to the rhythm of the music, reflecting the rich cultural heritage of the region.

This event is not only an artistic expression but also a space for social and cultural interaction, where stories, verses, and traditions are shared. Improvisation is key, both in the music and the dances, highlighting the spontaneity and creativity of the participants. The fandango is a symbol of cultural identity and resistance, preserving the Afro-Indigenous and mestizo roots of the region.



## Culture should be collective



## El libro de la Selva

"The Jungle Book" is a captivating theater production based on the stories that make up Rudyard Kipling's original version. It was a theatrical odyssey that enchanted our hearts on the magical stage of our garden. This event not only celebrated the richness of the Maya Jungle and its inhabitants but also invited us to reflect on the importance of preserving and valuing our natural environment.





# WELLNESS



Yogasanas | Sadhana  
Power Yoga | Vinyasa Yoga





**"Everything we are is  
the result of what we  
have thought."**

- Buda

## Belu Labanca

Wellness Director

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Given that Tulum is a leading global wellness destination and one of the most visited spots for spiritual experiences, our mission is for every person who visits BACAB to live a 360° Wellness experience.

Our wellness program includes a range of activities that address a comprehensive approach to healing for the body, mind, and spirit.

By combining movement classes that focus on the physical body, such as fitness, dance, and stretching, with motivational talks (Inspiring Forums) and meditation sessions that address the mental aspect, along with yoga or sadhana sessions that connect us with a more spiritual plane, we achieve a balance among all three aspects of being.



"In the silence of being, answers are found that words cannot express."

Additionally, we work in conjunction with biohacking activities such as ice baths and nutritional epigenetics workshops, where we approach wellness with a futuristic vision, focusing on rejuvenation and longevity.

For all these initiatives, we benefit from the distinguished curation of the best professionals in Tulum, led by Belu Labanca, Wellness Director at BACAB. Our experts are distinguished by their training, wisdom, humanity, and professionalism.



Each yoga session is an opportunity to heal, elevate, and transform.

"In the soft whisper of silence, I find the echo of my true self."



Our Wellness Center is a sanctuary for self-connection, transformation, and energy replenishment. This allows us to then share ourselves with others from a place of greater lightness, elevation, and love.



We understand how sacred it is for each student to entrust themselves to a teacher while undergoing a process of personal transformation. That's why we conduct our practices with such responsibility, love, and dedication. Our entire team shares this vision, united by our passion for what we do.

We will continue creating spaces for healing and expansion in Tulum and around the world because we believe in the personal and collective impact of the activities and wisdom we share.

## Inspiring Forum





# **NERA** *Laboratory*



FOTOGRAHY: POLF STUDIO

At Mera Tulum, a true hotspot emerges that has captured the hearts of locals. Mera not only dazzles with its visual design but also offers top-quality products. Its culinary laboratory is where meticulous coffee methods such as Chemex, Arita, AeroPress, and Origami are crafted, each highlighting exceptional aromas and flavors. More than just a café, Mera is a community and family space where locals gather to enjoy an authentic and welcoming experience. It celebrates culinary creativity with dishes that are true gastronomic works of art, making Mera the go-to place for those who value both great coffee and a vibrant, communal atmosphere.



## **Mera Mera**

In Japanese, it means "to burn" | It is an onomatopoeia that describes the sound of fire | The fire was all "mera mera" when I lit my lighter.



Origami



Chemex



Aeropress



Arita

The inspiration behind the coffee methods finds its origin in Japanese tradition.

One of the mentioned coffee methods is Chemex. This method uses a special thick paper filter, allowing for a slow and controlled brewing process. Hot water is poured over the ground coffee in cycles of pouring and waiting, thus extracting clean and clear flavors, free from residues or sediments, highlighting the purity and complexity of the coffee.



We welcome you with open arms to experience something unique in every sip.

Discover why we are the locals' favorite spot!





# Beach Club

Our sister project  
Panamera



OWNERS AS GUESTS  
ENJOY BENEFITS AT OUR  
PANAMERA HOTEL.

The core of the district remains the Panamera Hotel as you know it, with the restaurant at the center serving as a meeting point to enjoy delicious meals, work, gather, and have fun. The iconic 3-meter-deep pool continues to be the heart of the district, accessible only to informed travelers.

A lot is happening in the district—stay tuned to our schedule for special events and experiences!

## PANAMERA HOTEL

A remarkable spot in Tulum's beach area.

The Panamera District in Tulum's beach area, featuring an elegant beach club, an exclusive pool, and a Mediterranean-inspired restaurant, offers a variety of regular dining and wellness experiences, making your stay at the Panamera Hotel unique.



DISTRITO  
panamera

## BEACH CLUB



SHARING  
SIMPLICITY



# Our Collaborators

## Architecture Lavalle + Peniche

We promote the  
*love* for the city

With a futuristic vision, Lavalle and Peniche aim to enhance spaces by creating developments that add value to the lives of those involved in each of their projects.



Lavalle and Peniche have created architectural works of great value, such as the Ixi'im restaurant in Yucatán. It was awarded the international Prix Versailles for the best in design and architecture and recognized by UNESCO as the most beautiful in the world in 2019.



# TRULY HUMAN DESIGN

ARCHITECTURE: LAVALLE PENICHE | FOTOGGRAPHY: WACHO ESPINOSA

Co-creating strategies and actions that generate value through design.

With two completely different personalities, opposing approaches, and divergent profiles, a conversation between us in 2010 about our profession made us realize that, despite divergent viewpoints, a common goal can be achieved. The love for our city.







MARVA is a movement that seeks to re-signify craftsmanship, promoting its relevance in contemporary times through design, dissemination, and progress strategies.



## Interior Design Marva Studio

### Merging creativity and tradition

Marva Studio has fused artisanal style, natural elements, and contemporary Mexican design. In doing so, they create a modern and comfortable space in perfect balance between the spirit of the environment and the vibrant energy of its inhabitants.

Their work has been featured in prestigious publications such as the Spanish edition of HARPER'S BAZAAR Art.



Marva Studio has fused artisanal style, natural elements, and contemporary Mexican design. In doing so, they create a modern and comfortable space in perfect balance between the spirit of the environment and the vibrant energy of its inhabitants.

MARVA  
STUDIO



It is a movement that seeks the meaning of craftsmanship



# THIS IS US

PRIMER SEMESTRE *2024*



CULTURA — ARTE — SALUD — COMUNIDAD

En estos primeros tres meses, se han construido los cimientos de una visión inspiradora. Cada paso ha sido un esfuerzo conjunto para crear un espacio vibrante y acogedor, donde arte, cultura y salud florecen. Los logros alcanzados son motivo de orgullo y el futuro promete aún más emocionantes capítulos.

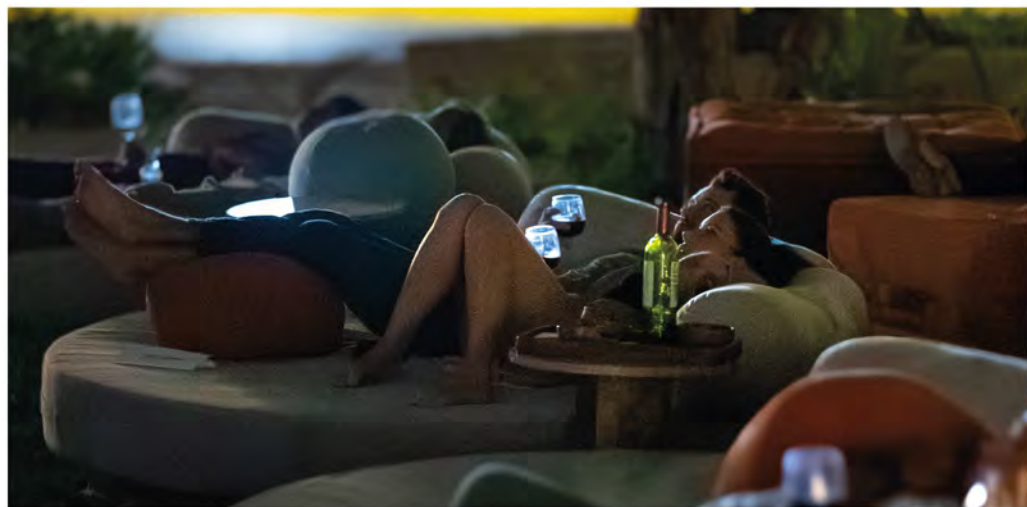


# OUR COMMUNITY



FOTOGRAHY: CÉSAR ARAUJO











Developer:



**Bacab**  
Capital MX

**BUILDING BONDS,  
DEVELOPING THE FUTURE**







**Bacab**  
La Veleta

## Magazine

Exploring the intersection of form and function:  
where design, architecture, and culture converge  
to inspire the modern world.



